



MINSEO

COATING FLEX CO.,LTD.

2018. 03



Contents



- 01** Company Introduction
- 02** Company Outline
- 03** Vision
- 04** Company History
- 05** Core Ability
- 06** Factory and Production Facilities
- 07** Products Introduction

Company Introduction

“MINSEO” means pure, noble dawn light, so the dawn light of "MINSEO" starts with very little light in the sky, and eventually, it illuminates the world with its big and bright light, which cannot be compared to any of other things. Starting from 2011, it was like dawn light, but to make a company so big and bright, we started with the name [MINSEO CO., LTD.](#) and it grew pure, splendid, and upright from that point.

After merging with [YURAE](#) in 2016, which was proud of its original coating technology in the plastic coating industry, MINSEO changed its name with to [MINSEO COATING FLEX CO., LTD.](#) Now equipped with its own production line for coating, laminating, and hot melting, it has about 7,250㎡ of its own factory site in Wollong-myeon, Paju-si, Gyeonggi-do. In the flex market, based on its field experience and specialized knowledge of over 20 years, it provides customer satisfaction, high quality, fair prices, and the best logistics services. It supplies heat transfer Vinyl, hot stamping foil, and sublimation paper to 80 countries, and it has distributors in 5 countries.

It has become a provider that devotes itself to ongoing technology development and new material development in the heat transfer vinyl sector. The MINSEO team tries its best to be confident like dawn light to introduce the name of MINSEO to buyers in the world market.

MINSEO COATING FLEX CO.,LTD. is a [global manufacturing supplier](#) of 'Heat Transfer Vinyl', which promises customers' satisfaction as its top priority.

Company Outline

MINSEO COATING FLEX CO., LTD.

Capital USD 300 Thousand

Foundation April. 2011

CEO Bryan Joe (Cho Hyuk-Chan) & Noh Hyun-Ju


Annual Turnover USD 7 Million

Employees 20


Address 382 Jeongmun-ro, Wollong-myeon,
Paju-si, Gyeonggi-do,
Republic of Korea, 10947



 <http://minseo.kr>
<http://htvinyl.net>

 +82-31-991-4301

 info@minseo.kr

 +82-31-991-4302



Vision

01

BASIC

The start of MINSEO COATING FLEX was in a 30㎡-sized office and 400㎡ production facilities.

Its start was small and simple, but the company was faithful to the basic practices, and we carefully checked the selection and the mix of raw materials, product packaging, and shipping.

Like this, we cannot be perfect, but [we try to be close to perfection; we do not forget our original intention.](#)

02

TECHNOLOGY

Although the technology development was short, [we made soft, elastic skin with our own coating, laminating, and resin mixing technology](#); it could not be compared to any other heat transfer vinyl.

In addition, for new product development, we are continuously looking for new materials that can be applied to heat transfer vinyl.

03

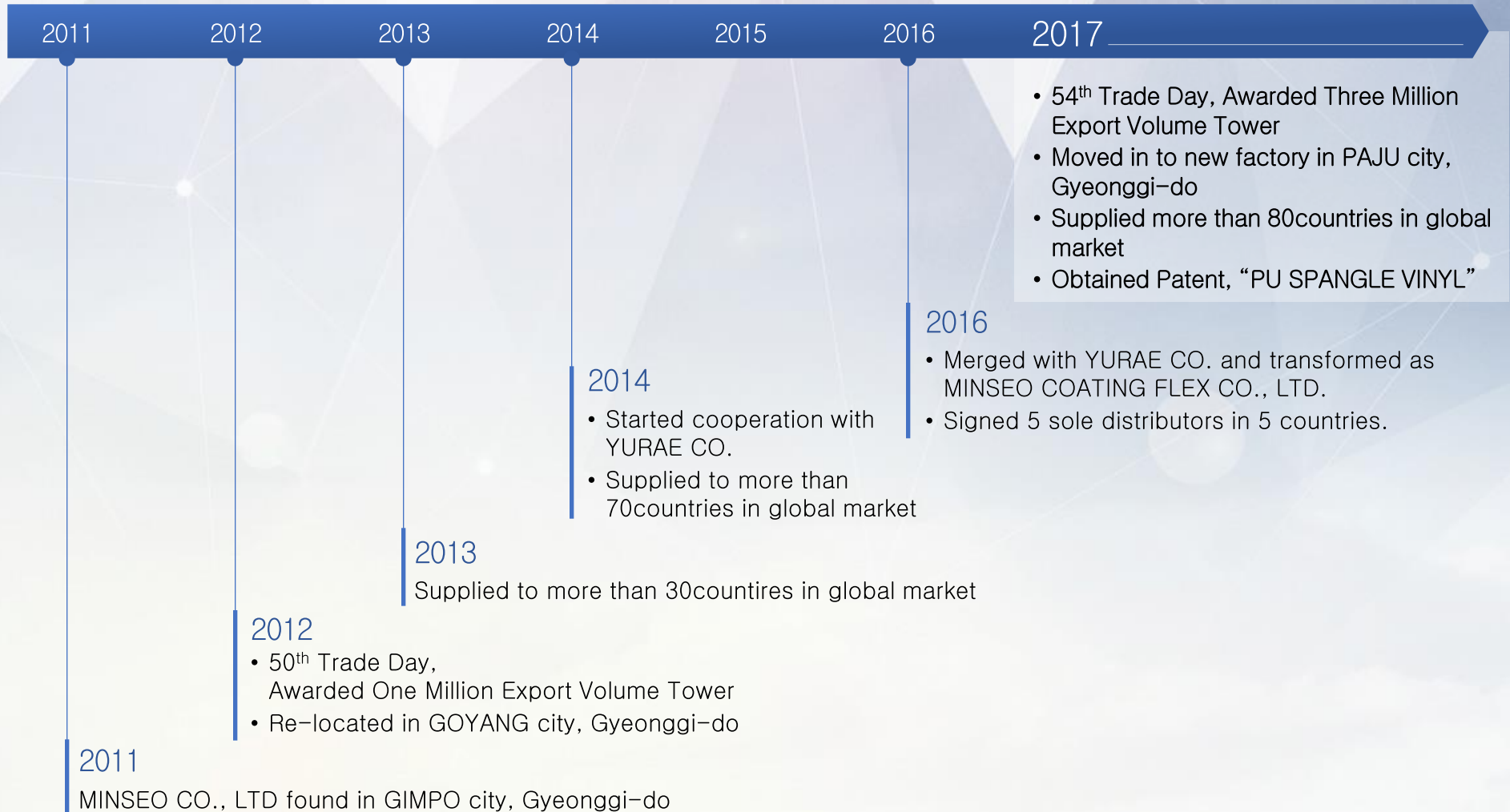
SERVICE

It is impossible to make 100% flawless products, but we try our best to minimize defects.

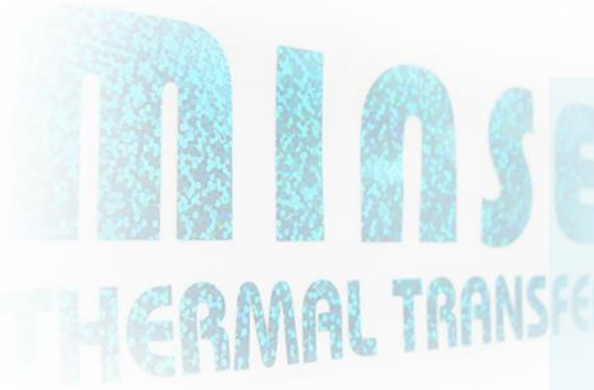
When necessary, we promptly handle quality issues from the buyers, so that we can minimize buyers' loss and damage; we try to raise user's confidence of MINSEO's products.

[With consistent quality and predictable production lead time, we do concentrate on customers-friendly service.](#)

Company History



Products Introduction



MINSEO's Total Biz Service

MINSEO has been servicing the apparel industry for over 7years offering the largest range of **HEAT TRANSFER VINYL** as well as **HOT STAMPING FOIL** and **SUBLIMATION PAPER** in garment decoration field.

With wealth of expertise on all types of textile printing market, our various range of products offer immediate solutions to the customers.

Heat Transfer Vinyl

Soft touch & quick weeding of MINSEO's heat transfer vinyl are well adopted to worldwide end users of heat press printing on garment.

Hot Stamping Foil

MINSEO's Hot stamping foil has fine brightness of metallic colors and widely used for garment decoration.

Sublimation Paper

Excellent color migration by high heat temperature is essential of Sublimation paper. No color remain on paper after heat press and vivid color on fabric.

Products Introduction

HEAT TRANSFER VINYL

Textile Graphics is comprised of a vast array of heat transfer vinyl for the lettering and design of the most diverse textiles, fabrics and other carrier materials. We are able to offer a wide variety of vinyl in colors/products to suit your garments.

PRINTABLE Heat Transfer Vinyl

Full color printing is done with printable digital material and a print/cut system. This method is great when your logo or design is more than 4 -colors or requires gradients, shading or needs to be photo realistic.



CAD- CUTTABLE Heat Transfer Vinyl

MINSEO's materials are available in roll form and are for use with a vinyl cutter, flatbed cutter, or hand cutting. Most materials can be applied with only a heat press on garments. Stocking heat transfer materials and cutting in-house is a great way to personalize apparel on-demand.

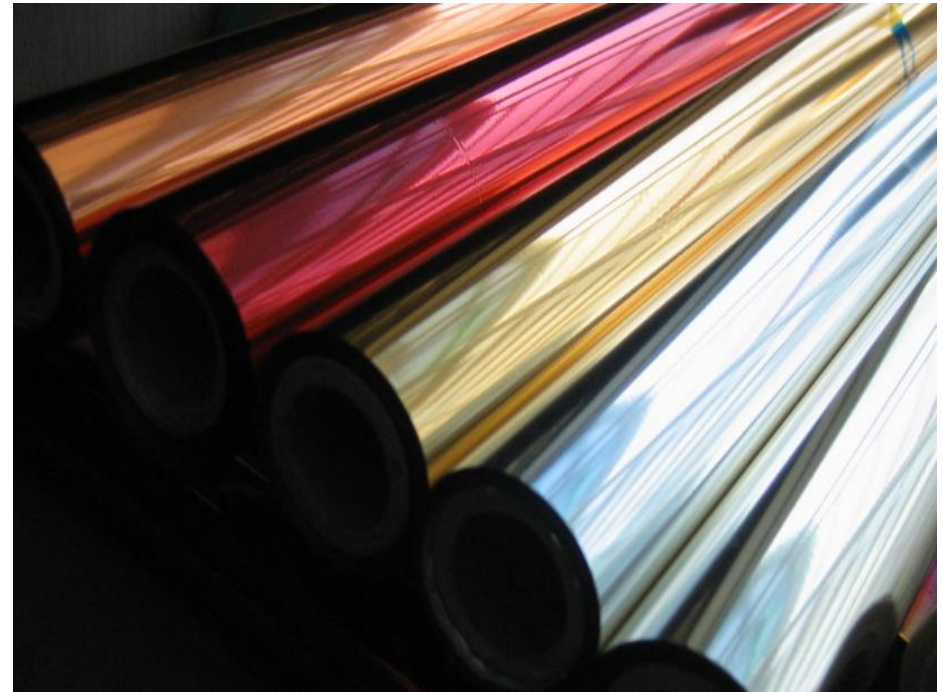


Products Introduction

HOT STAMPING FOIL

Hot Stamping Foil can be used for piece printing application for garments such as T-shirts, Sportswear, Kids Wear, etc., and recommended for letters, numbers, logos and some other simple drawings with excellent brightness and tidy colors. Additional glue on garments is necessary before foil transferring by heat press.

16mic. and 19mic. thickness are recommended and they comes with narrow width.



Products Introduction

SUBLIMATION PAPER

MINSEO's Sublimation paper is used in the dye-sublimation printing process to apply images to garment. When heated, the ink converts from a solid into a gas, skipping the liquid phases.

As a digital printing method combining printing technology and dyeing technology, it is up-to-digital printing technique that can produce the finished product through sublimation transfer of the transfer object using only one heating process of transfer ink printed transfer paper without any plate making process.

When the sublimation transferred surface is touched, it gives a smooth mood without feeling of irritation and can get consistent imaging results with full image release.



Core Ability

Its own core technology



HEC (Hot-melt Extrude Coating) Technology

Liquid hot-melt is widely known for stronger adhesion between heat transfer skin and PET carrier Vinyl. Liquid hot-melt is softer and more flexible than hot-melt sheet lamination.

MINSEO has developed its own skill for adopting liquid hot-melt on heat transfer vinyl and been successful in making soft, flexible and tidy hot-melt for strong attaching on garment.

Heat press people can easily find tidy and very even hot-melt surface on MINSEO's heat transfer vinyl back side.

Eco-friendly RM (Resin Mixing) Technology

To make PU heat transfer vinyl skin, most of Heat transfer vinyl manufacturers use mixture of urethane and color pigments only for simplicity of production.

However, MINSEO knows how to make more complicated mixture of environment-friendly PU skin by mixing urethane granules and other chemical materials. This makes MINSEO have unique and eco-friendly skin of PU.



FACTORY AND PRODUCTION FACILITIES



FACTORY AND PRODUCTION FACILITIES

Coating machine



FACTORY AND PRODUCTION FACILITIES

Laminating and Slitting Machine





THANK YOU

